

90% of ASA, CSSA, and SSSA members read *CSA News* magazine, and the majority rate it an important member benefit and read every issue.

CSA News magazine is read by 10,000+ agronomic, crop, and soil scientists—the leaders in the field. Each month, ASA, CSSA, and SSSA members rely on *CSA News* magazine for the latest research, international perspectives, industry events and perspectives, and Society news—people, meetings, publications, career services, science policy, certification, and more.

Frequency

CSA News magazine is mailed to most U.S. and international members 12 times a year (undergraduate students and members residing in low-income or low-middle income countries as defined by the World Bank receive online access).

Editorial Submissions

Each issue of *CSA News* magazine reflects the latest in what's happening in the agronomic, crop, and soil sciences, as well news related to the activities of the American Society of Agronomy, Crop Science Society of America, and Soil Science Society of America. Articles are organized into Science, News & Perspectives, and Career & Education. Submit press releases and announcements to our *CSA News* magazine staff at news@sciencesocieties.org.

Advertising Submissions

Please contact McCall Mohanna at 214-291-3651 or mccall@mohanna.com.

Career Center

Job postings are published online at www.careerplacement.org and in the Career Center section. The deadline for Career Center listings is the first of the month preceding publication (e.g., March 1 for the April issue). Pricing will remain the same if you opt out of the online publishing. Printed ads containing more than 3,000 characters are considered display listings and are available at the standard display ad rate (see page 2 for details).

B.S., M.S., Ph.D., Postdoctoral level positions:

\$850 per month for up to 3,000 characters (print + online)

\$1,500 per month for up to 3,000 characters (print + online + *Crops & Soils* magazine)


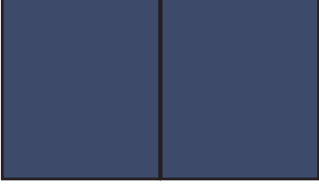
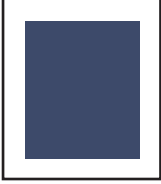
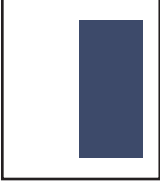
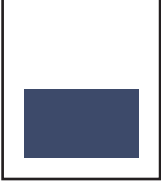
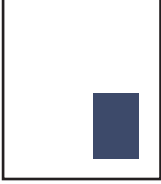
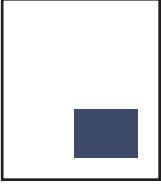
Internship/Assistantships:

\$250 per month for up to 1,200 characters

To list a job, and find additional details and rate packages, visit www.careerplacement.org and click on "Employers." You may contact jobs@sciencesocieties.org or call 608-268-4952 with any questions.



CSA News Magazine Display Ad Sizes

						
Full page bleed 639 x 819 pt 8 7/8 x 11 3/8 in Trim Size 603 x 783 pt 8 3/8 x 10 7/8 in	2-page spread 1242 x 819 pt 17 1/4 x 11 3/8 in Trim Size 1206 x 783 pt 16 3/4 x 10 7/8 in	Full page (no bleed) 531 x 711 pt 7 7/8 x 9 7/8 in	1/2 page vert. 244 x 652 pt 3 3/8 x 9 in	1/2 page hor. 507 x 330 pt 7 x 4 1/2 in	1/4 page vert. 244 x 320 pt 3 3/8 x 4 3/8 in	1/4 page hor. 332 x 250 pt 4 3/8 x 3 3/8 in

Live area of bleed page ads is 567 x 747 pt (7 7/8 x 10 3/8 in).

Place all graphics/text at least 36 pt (1/2 in) in from the edge of the ad.

Mechanicals

- All ads are subject to the publisher's approval.
- Bleed page size is 639 x 819 pt (8 7/8 x 11 3/8 in). Trim size is 603 x 783 pt (8 3/8 x 10 7/8 in). Bleeds should extend 18 pt (1/4 in) beyond the page (trim) edge.
- Live area is 567 x 747 pt (7 7/8 x 10 3/8 in). Place all graphics/text at least 36 pt (1/2 in) from the outer edge of the ad.
- Please submit all display ads as a print-ready PDF file:
 - Embed all fonts
 - 300 dpi or higher
 - RGB colors only. Files created in CMYK or pantone will be converted to RGB; we accept no responsibility for the color accuracy of converted files.

Rate Card

Frequency	2-page spread	Back cover	Inside front cover	Inside back cover	Inside 1 page	Inside 1/2 page	Inside 1/4 page
1x	\$5,900	\$3,688	\$3,393	\$2,950	\$2,950	\$1,918	\$1,033
6x	\$5,605	\$3,504	\$3,223	\$2,802	\$2,802	\$1,822	\$981
12x	\$5,428	\$3,393	\$3,122	\$2,714	\$2,714	\$1,765	\$950

Contact McCall Mohanna (214-291-3651 or mccall@mohanna.com) for more information on unique placements (e.g. bellybands, tip-ins, specials inserts, polybags, etc).

Display Ad Deadlines

Ad Insertion Orders & Editorial Due

First business day of the month preceding publication (ex: March 1 for April's issue)

Materials Due

10th of the month preceding publication (ex: March 10 for April's issue)

Mailed

By the 25th of each preceding month (ex: April issue mails March 25)

Contact

Advertising questions? Contact McCall Mohanna at 214-291-3651 or mccall@mohanna.com).